

SOFTFY

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# SOFTFY Technologies

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Outsource **Result Driven Digital Marketing**  
Services for Your **Furniture Brand**

We Are Digital Marketer Specialized on  
**Furniture Business**

**Low Price | Better Result**

We Accept  **PayPal**

<https://www.softfy.net/>



# ABOUT COMPANY

## INTRODUCTION

Softfy Technologies, the powerhouse that fuels digital transformations and creates remarkable online experiences. We are the architects of your digital success, seamlessly blending the art of captivating digital marketing campaigns with the science of flawless web development. With our visionary marketers and talented developers, we unlock the true potential of your brand in the ever-evolving digital landscape. From crafting compelling content to designing pixel-perfect websites, we harness cutting-edge strategies and technologies to amplify your visibility, drive conversions, and elevate your online presence. Step into a world of limitless possibilities where boundaries disappear, and your brand becomes an unstoppable force in the digital realm.

**We provide a 360 degree solution to any kind digital marketing and web development problems you may have**

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# SOFTFY

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## OUR MISSION

At Softfy Technologies, our mission is to empower businesses to unlock their digital potential and thrive in the online world. We strive to be a trusted partner, guiding our clients towards unmatched success by providing innovative and results-driven digital marketing solutions. Through our strategic expertise and cutting-edge strategies, we aim to drive tangible growth, amplify brand visibility, and deliver exceptional ROI for our clients.

## OUR VALUES

Our vision is to be the leading force in revolutionizing the digital landscape. We envision a future where businesses of all sizes harness the power of digital marketing to achieve their goals and dominate their industries. By staying at the forefront of technological advancements and continuously refining our strategies, we aspire to set new benchmarks for excellence in the digital marketing industry. We are committed to nurturing long-lasting relationships with our clients, built on trust, transparency, and shared success. Together, we aim to reshape the digital realm and empower businesses to thrive in the dynamic online ecosystem.

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# OUR TRADE LICENSE

ঢাকা উত্তর সিটি কর্পোরেশন  
www.dncc.gov.bd  
(রাজস্ব বিভাগ)

ঢাকা উত্তর সিটি কর্পোরেশন

লাইসেন্স ইস্যুর বিবরণ

ওয়ার্ড নম্বর	ইস্যুর ক্রমিক নম্বর	ইস্যুর তারিখ
১৭	২২৬৬৮১	২২/০৮/২০

**ট্রেড লাইসেন্স**  
(TRADE LICENCE)  
No: 123951

স্থানীয় সরকার (সিটি কর্পোরেশন) আইন ২০০৯-এর ধারা ৮৪-এর প্রদত্ত ক্ষমতাবলে সরকার প্রণীত আদর্শ কর তফসিল ২০১৬ এর ১০ নং অনুচ্ছেদ অনুযায়ী ব্যবসা বৃত্তি, পেশা বা শিল্প প্রতিষ্ঠানের উপর আরোপিত কর আদায়ের লক্ষে নিম্ন বর্ণিত ব্যক্তি/প্রতিষ্ঠানের অনুকূলে এ ট্রেড লাইসেন্স ইস্যু করা হলো। যার কার্যকরিতার মেয়াদ ~~২০২০/২০২২~~ ২০২০/২০২১।

১। মালিকের নাম : মোকাম্মেল হুদা সান্নি  
২। পিতার নাম : নবির হুদা সান্নি  
৩। মাতার নাম : মঞ্জুরা সান্নি  
৪। স্বামী / জীর নাম :  
৫। মালিকের ঠিকানা  
বর্তমান বসবাসের ঠিকানা :  
হোল্ডিং নং : ১১১, ১০৫০২-০১, স্থায়ী/রেজিস্টার্ড ঠিকানা :  
রোড নং : ১০৫১০-১১২০, ২য় পর্যায় হোল্ডিং নং / গ্রাম :  
থানা : সাতক্ষীরা পৌরসভা, নাজমুসসাগর থানা :  
ঢাকা (পোস্ট কোড) জেলা :

৬। ব্যবসা প্রতিষ্ঠানের নাম : সফটওয়্যার বিক্রয় প্রতিষ্ঠান  
৭। পরিশোধিত মূলধন (লিঃ কোম্পানীর ক্ষেত্রে) : টাকা  
৮। ব্যবসা প্রতিষ্ঠানের ঠিকানা : ক-২/৬ ৩০০ ফিট, ফুলতলা, মিরনগর, ঢাকা।  
ফোন : ই-মেইল :  
৯। ব্যবসার ধরণ : সফটওয়্যার বিক্রয় প্রতিষ্ঠান

১০। আদর্শ কর তফসিল ২০১৬ এর ক্রমিক নং : ২০৭  
১১। ট্রেড লাইসেন্স/নবায়ন ফি (বার্ষিক) : টাকা (অংকে) ১০০০/-  
(কথায়) দশ হাজার টাকা।  
১২। সাইনবোর্ড কর (বার্ষিক) : টাকা (অংকে) ৪৬০/-  
(কথায়) চারশত চল্লিশ টাকা।  
১৩। ইস্যুকৃত চালান : বই নম্বর ০২৬৬৮১

লাইসেন্সধারীর নিকট হতে সকল বকেয়া পাওনা বিবিধ রশিদ নম্বর ১১১ তাং ১১/০৮/২০ এর মাধ্যমে আদায় করা হয়েছে।  
(লাইসেন্সটি ১৭/১২ নম্বর ডি.সি.আর. ১২৪ নং পৃষ্ঠায় লিপিবদ্ধ করা হয়েছে।

• ব্যবসা প্রতিষ্ঠানের সাইন বোর্ড বাংলায় লিখা বাধ্যতামূলক।  
• সাইন বোর্ডের পরিমাপ সর্বোচ্চ প্রস্থ ৩ ফুট ৩ ইঞ্চি / ২ ফুট এবং  
• সর্ব মৌক্যের পরিমাপ।

লাইসেন্স ও বিজ্ঞাপন উপদেষ্টা/সিটি কর্পোরেশন  
(নাম ও পদবীসহ সীল)  
মোঃ মোস্তাফিজুর রহমান  
লাইসেন্স ও বিজ্ঞাপন উপদেষ্টা/সিটি কর্পোরেশন  
অফিস-১ (উত্তর)  
ঢাকা উত্তর সিটি কর্পোরেশন

কর কর্মকর্তা  
মোঃ মিজানুর রহমান  
(নাম ও পদবীসহ সীল)  
মোঃ মিজানুর রহমান  
কর কর্মকর্তা  
রাজস্ব অফিস-১ (উত্তর)  
ঢাকা উত্তর সিটি কর্পোরেশন

Scanned with CamScanner

# OUR OFFICE VIEW

SOFTFY TECHNOLOGIES



Address: Hakim Tower, Level 2, KA-74/1, Pragati Sarani,  
Kuril Chowrasta Kuril, Dhaka-1229, Bangladesh

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# OUR TOP MANAGEMENT

SOFTFY TECHNOLOGIES



**LOKNATH CHANDRA SIL**

CO-FOUNDER & CEO



**SAALMAN CHOWDHURY**

HEAD OF MARKETING



**MD RAJIB MIAH**

SENIOR FULL STACK  
DEVELOPER



**RUHUL AMIN**

LEAD WEB  
DEVELOPER



**IMTIAZ MAHMOOD**

LEAD MOBILE APP  
DEVELOPER



**KAWSAR MIAH**

SENIOR MOBILE APP  
DEVELOPER

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# OUR TOP MANAGEMENT

SOFTFY TECHNOLOGIES



**MD. MOHI UDDIN**

SEO SPECIALIST



**SAZZADUL ISLAM SUJON**

SEO SPECIALIST



**TASNEEM JAHAN FARHEEN**

WEB DEVELOPER



**S M SAIDUR RAHMAN**

WEB DEVELOPER

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# OUR SERVICES

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## Digital Marketing

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- Social Media Manager
- Increase Instagram organic follower and YouTube subscriber
- Media Creative Design Images / Videos Editing
- Facebook/Instagram Ads
- Google Ads, YouTube Ads



# SOFTFY TECHNOLOGIES

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Let's have a **FREE! Consultation** over  
**Zoom or Google Meeting.**

Please book an **appointment** on **Google Calendar**

Link:

<https://calendar.app.google/cuEtxjN1vkuuEnr57>



## Contact us

Call/What'sApp  : +8801835539553  
+8801848252971

E-MAIL: [INFO.SOFTFY@GMAIL.COM](mailto:INFO.SOFTFY@GMAIL.COM)

Website: <https://www.softfy.net/digital-marketing/>

Address: Hakim Tower, Level 2, KA-74/1,  
Pragati Sarani, Kuril Chowrasta Kuril, Dhaka-1229, Bangladesh

We Accept  **PayPal**

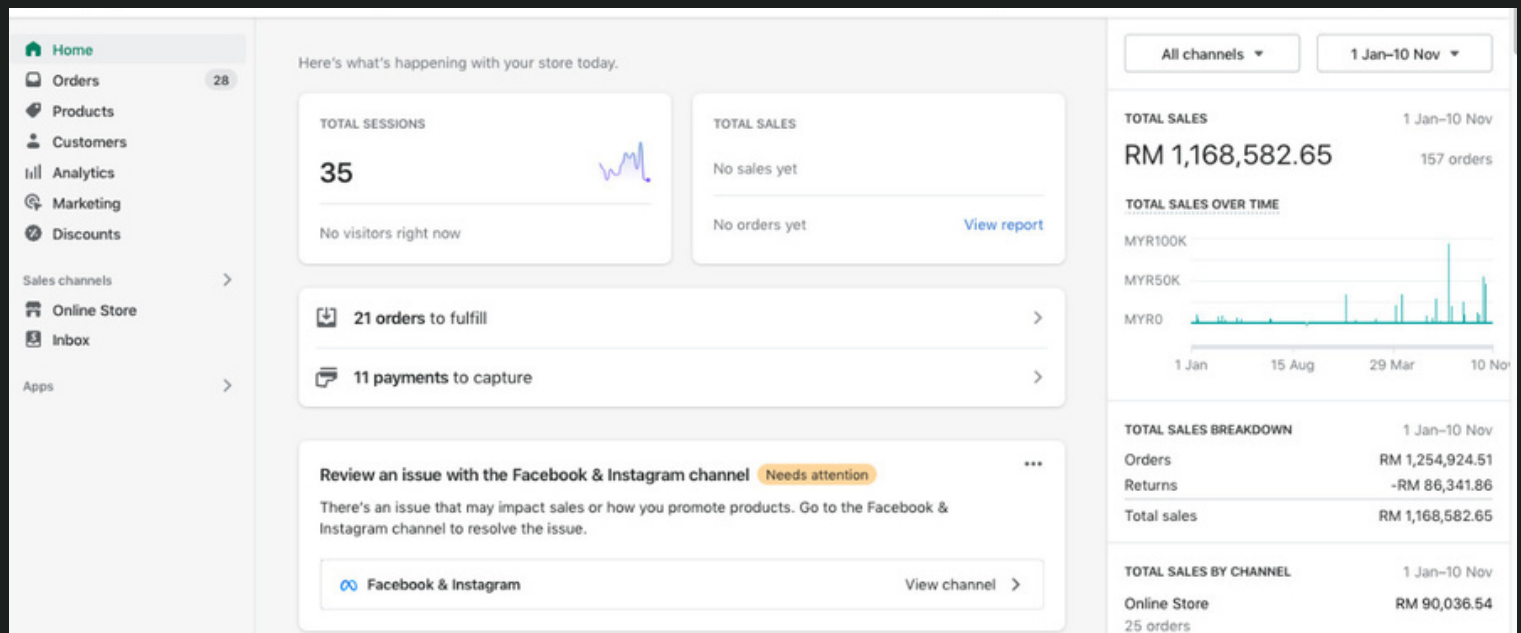
<https://www.softfy.net/>

# OUR CLIENTS



# OUR DIGITAL MARKETING

## Return on investment (ROI)

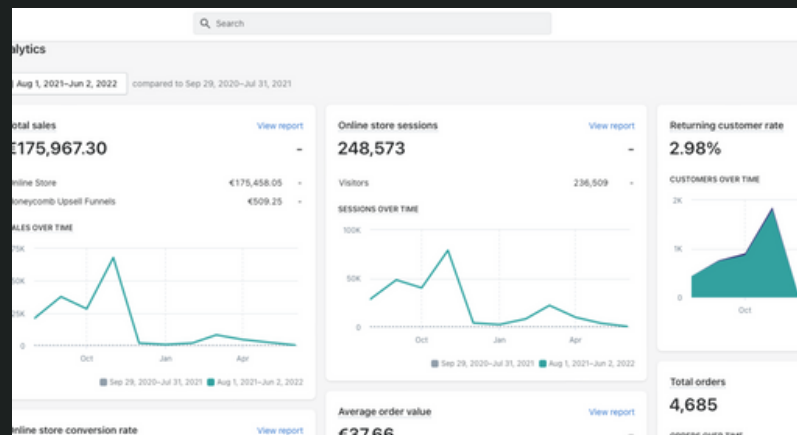
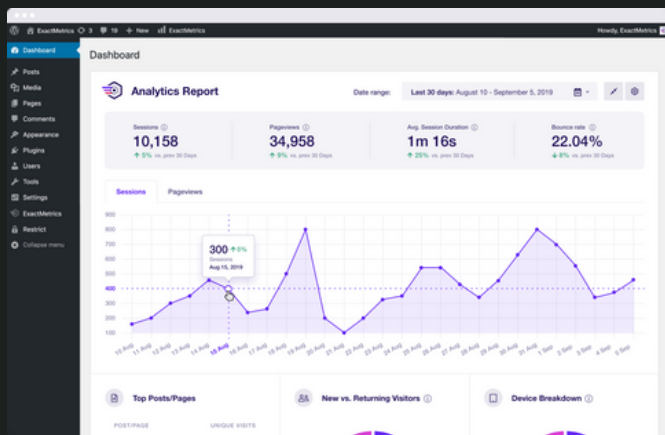
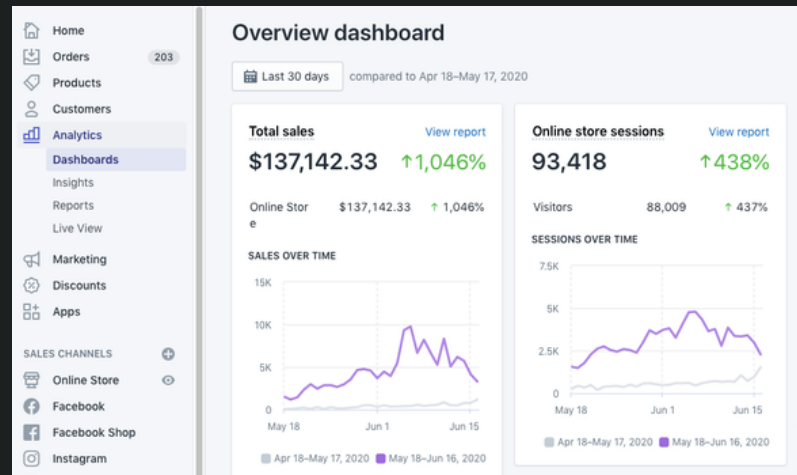
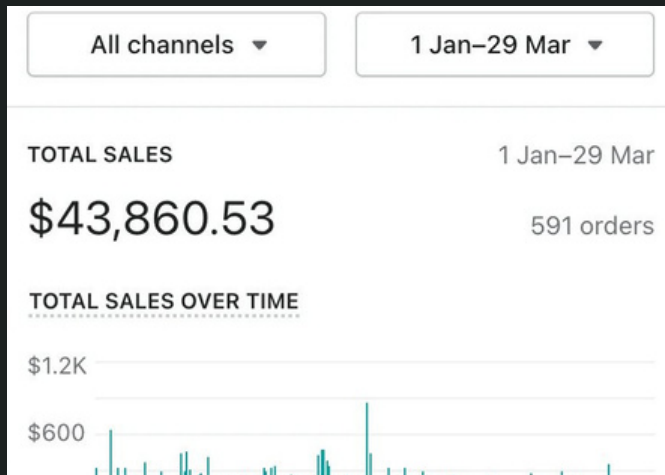


**OUR PAID ADS CAMPAIGN STRATEGY EARNED  
OUR CLIENT "REPRO" MORE THAN 1 MILLION  
RINGGIT WITHIN A TIME DURATION OF AROUND 1  
YEAR**

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# Our Clients Successful Stores



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# Amount spent in our Facebook Marketing campaigns

Save Clear Maximum: 4 May 2020 - 4 Jun 2023

Ad sets Ads

Rules View Setup Columns: CPM Delivery Confirmation Breakdown Reports

	Delivery	Bid strategy	Budget	Results	Reach	Impressions	CPM (cost per 1,000 impressions)	Amount spent	Starts
Contents,Events, Offers and Partnerships CPM Post ...	Completed	Bid cap	\$500.00 Lifetime	4,923,392 Reach	4,923,392	5,044,385	\$0.10	\$500.00	22 J
es CPM Post 07	Completed	Bid cap	\$200.00 Lifetime	2,771,479 Reach	2,771,479	2,821,302	\$0.07	\$200.00	5 J
Contents,Events, Offers and Partnerships CPM Post ...	Off	Bid cap	\$800.00 Lifetime	4,083,535 Reach	4,083,535	9,315,457	\$0.08	\$784.11	27 N
es CPM Post 12	Off	Bid cap	\$500.00 Lifetime	4,597,761 Reach	4,597,761	6,019,356	\$0.08	\$500.00	27 M
es CPM Post 17	Completed	Bid cap	\$200.00 Lifetime	2,329,088 Reach	2,329,088	2,385,651	\$0.08	\$200.00	18 D
es CPM Post 08	Off	Bid cap	\$100.00 Lifetime	1,300,983 Reach	1,300,983	1,440,120	\$0.07	\$100.00	19 M
Contents,Events, Offers and Partnerships CPM Post ...	Completed	Bid cap	\$300.00 Lifetime	2,553,471 Reach	2,553,471	4,115,437	\$0.07	\$300.00	19 J
es CPM Post 05	Completed	Bid cap	\$200.00 Lifetime	2,823,213 Reach	2,823,213	2,858,939	\$0.07	\$200.00	5 J
es CPM Post 15	Off	Bid cap	\$200.00 Lifetime	2,678,788 Reach	2,678,788	3,063,630	\$0.07	\$200.00	4 A
Contents,Events, Offers and Partnerships CPM Post ...	Completed	Bid cap	\$300.00 Lifetime	3,786,751 Reach	3,786,751	4,290,174	\$0.07	\$300.00	30 J
Contents,Events, Offers and Partnerships CPM Post ...	Completed	Bid cap	\$300.00 Lifetime	3,532,799 Reach	3,532,799	4,070,292	\$0.07	\$300.00	20 J
				42,840,861 Reach	42,840,861 Accounts Gen...	681,835,086 Total	\$0.07 Per 1,000 Impress...	\$46,735.69	

# Amount spent in our Facebook Marketing campaigns

Maximum: 2 Mar 2021-15 May 2023

Ad sets Ads

A/B test View Setup Columns: Custom Breakdown Reports

Reach	Impressions	Post engagement	Cost per result	Purchases with shared items	Website purchases with shared items	Mobile app purchases with shared items	Budget	Amount spent	CTR (all)
45,869	144,945	20,659	\$12.50 Per website purch...	690	8	682	Using ad set bu...	\$100.00	6.21%
67,792	138,005	2,148	\$55.35 Per website purch...	459	2	457	Using ad set bu...	\$110.70	3.27%
169,025	639,012	75,076	\$206.72 Per website purch...	322	2	320	Using ad set bu...	\$413.44	1.71%
116,128	506,818	73,769	\$247.73 Per website purch...	276	1	275	\$250.00 Lifetime	\$247.73	2.22%
100,897	377,240	6,950	— Per website purch...	261	—	261	\$160.00 Lifetime	\$159.03	4.62%
114,912	562,611	43,449	\$247.92 Per website purch...	218	1	217	\$250.00 Lifetime	\$247.92	2.06%
151,042	564,280	6,936	\$77.50 Per website purch...	198	2	196	\$155.00 Lifetime	\$155.00	3.17%
65,216	388,298	61,534	\$150.00 Per website purch...	183	1	182	\$150.00 Lifetime	\$150.00	2.68%
49,276	207,857	27,403	\$39.72 Per website purch...	174	2	172	\$80.00 Lifetime	\$79.43	3.85%
133,409	492,165	77,312	\$66.96 Per website purch...	170	4	166	\$270.00 Lifetime	\$267.85	2.84%
180,771	636,025	61,774	\$297.71 Per website purch...	169	1	168	\$300.00 Lifetime	\$297.71	2.10%
21,523,050	132,480,040	17,105,732	— Multiple conversions	5,946	94	5,852		\$25,032.89	4.61
Accounts Centre ac...	Total	Total		Total	Total	Total		Total Cost	Per Impressio...

# Amount spent in our Facebook Marketing campaigns

Facebook Ads Manager interface showing a table of campaign performance metrics. The table includes columns for Delivery, Bid strategy, Budget, Reach, Impression, Clicks (all), CPC (all), Amount spent, Starts, and Ends. The 'CPC (all)' column is highlighted in green, and the total amount spent is also highlighted in green.

	Delivery	Bid strategy	Budget	Reach	Impression	Clicks (all)	CPC (all)	Amount spent	Starts	Ends
Contents,Events, Offers and Partnerships CPC Post 02 - WD	Off	Bid cap	\$800.00 Lifetime	1,451,271	2,109,227	111,482	\$0.01	\$800.00	14 Apr 2023	
Contents,Events, Offers and Partnerships CPC Post 01 - WD	Off	Bid cap	\$700.00 Lifetime	939,270	1,473,968	100,443	\$0.01	\$700.00	13 Apr 2023	16
and Contents,Events, Offers and Partnerships CPC Post 01	● Complete	Bid cap	\$400.00 Lifetime	998,916	1,563,902	72,867	\$0.01	\$400.00	18 May 2023	25
and Contents,Events, Offers and Partnerships CPC Post 02 - ...	● Complete	Bid cap	\$900.00 Lifetime	2,033,667	3,539,391	139,111	\$0.01	\$900.00	19 May 2023	21
and Contents,Events, Offers and Partnerships CPC Post 05 - ...	● Complete	Bid cap	\$700.00 Lifetime	1,281,303	2,122,243	82,868	\$0.01	\$700.00	26 May 2023	28
and Contents,Events, Offers and Partnerships CPC Post 18...	● Complete	Bid cap	\$500.00 Lifetime	1,314,320	1,675,615	83,733	\$0.01	\$500.00	3 Feb 2023	4
and Contents,Events, Offers and Partnerships CPC Post 12...	Off	Bid cap	\$300.00 Lifetime	844,800	1,001,025	55,547	\$0.01	\$300.00	17 Feb 2023	18
and Contents,Events, Offers and Partnerships CPC Post 17...	● Complete	Bid cap	\$400.00 Lifetime	869,129	1,066,624	76,853	\$0.01	\$400.00	2 Feb 2023	4
and Contents,Events, Offers and Partnerships CPC Post 05...	Off	Bid cap	\$500.00 Lifetime	697,928	1,189,059	105,788	\$0.005	\$492.35	27 Nov 2022	18
and Contents,Events, Offers and Partnerships CPC Post 14...	● Complete	Bid cap	\$400.00 Lifetime	706,175	827,099	56,029	\$0.01	\$400.00	27 Jan 2023	28
and Contents,Events, Offers and Partnerships CPC Post 01...	Off	Bid cap	\$300.00 Lifetime	758,564	944,315	92,191	\$0.003	\$300.00	5 Jan 2023	7
and Contents,Events, Offers and Partnerships CPC Post 13...	Off	Bid cap	\$300.00	643,967	757,991	46,515	\$0.01	\$300.00	24 Feb 2023	25
				<b>27,897,328</b> Accounts C...	<b>165,442,283</b> Total	<b>4,074,150</b> Total	<b>\$0.01</b> Per Click	<b>\$31,702.65</b> Total Spent		

# Amount spent in our Facebook Marketing campaigns

Campaigns Repro New Ads Account (4943420991... Updated just now Discard Drafts Review and Publish

Search and filter 1 Jan 2022-30 Sep 2022

**Campaigns** 1 selected Ad sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit A/B test Rules View Setup Reports

<input type="checkbox"/>	Off/On	Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends
<input type="checkbox"/>	<input checked="" type="checkbox"/>	BBCC_my_tf_mg_RevoU_220901	25 Messaging conversa...	8,928	20,139	RM28.99 Per messaging conv...	RM724.65	Ongoing
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B2B_my_tf_ld_RevoU_220810	68 On-Facebook leads	41,528	88,815	RM22.91 Per on-Facebook leads	RM1,557.65	Ongoing
<input type="checkbox"/>	<input checked="" type="checkbox"/>	B2C_my_tf_mg_RevoU_220810_seasonal_la...	26 Messaging conversa...	6,662	15,077	RM14.25 Per messaging conv...	RM370.38	Ongoing
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	B2C_my_tf_mg_RevoU_220810	100 Messaging conversa...	21,691	57,250	RM16.07 Per messaging conv...	RM1,607.17	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	B2B_my_tf_ld_RevoU_220912	-- On-Facebook lead	--	--	-- Per on-Facebook leads	RM0.00	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	B2C_my_tf_mg_RevoU_220912	-- Messaging conversa...	--	--	-- Per messaging conv...	RM0.00	Ongoing
<input type="checkbox"/>	<input type="checkbox"/>	B2C_my_tf_mg_RevoU_220713	-- Messaging conversa...	--	--	-- Per messaging conv...	RM0.00	31 Jul 2022
<input type="checkbox"/>	<input type="checkbox"/>	B2C_my_tf_mg_RevoU_220705	26 Messaging conversa...	8,212	15,603	RM19.23 Per messaging conv...	RM499.98	31 Aug 2022
<input type="checkbox"/>	<input type="checkbox"/>	B2C_my_tf_ld_RevoU_220611	4	1,267	1,418	RM7.46	RM29.84	Ongoing
<b>Results from 16 campaigns</b>			-- Multiple conversions	<b>121,759</b> People	<b>358,410</b> Total	-- Multiple conversions	<b>RM7,506.41</b> Total Spent	



# Amount spent in our Google Ads campaigns annually

Previous activity

2022

October 2022 <small>Month still processing. Numbers will update soon.</small>	Net cost <b>MYR901.34</b>	Payments <b>MYR717.49</b>	Should be available by the 2nd business day of November	▼
September 2022	Net cost <b>MYR717.49</b>	Payments <b>MYR635.72</b>	<a href="#">Download statement and tax documents.</a>	▼
August 2022	Net cost <b>MYR635.72</b>	Payments <b>MYR643.78</b>	<a href="#">Download statement and tax documents.</a>	▼
July 2022	Net cost <b>MYR643.78</b>	Payments <b>MYR642.05</b>	<a href="#">Download statement and tax documents.</a>	▼
June 2022	Net cost <b>MYR642.05</b>	Payments <b>MYR644.48</b>	<a href="#">Download statement and tax documents.</a>	▼
May 2022	Net cost <b>MYR644.48</b>	Payments <b>MYR627.31</b>	<a href="#">Download statement and tax documents.</a>	▼
April 2022	Net cost <b>MYR627.31</b>	Payments <b>MYR636.49</b>	<a href="#">Download statement and tax documents.</a>	▼
March 2022	Net cost <b>MYR636.49</b>	Payments <b>MYR0.00</b>	<a href="#">Download statement and tax documents.</a>	▼
February 2022	Net cost <b>MYR628.97</b>	Payments <b>MYR664.13</b>	<a href="#">Download statement and tax documents.</a>	▼
January 2022	Net cost <b>MYR644.48</b>	Payments <b>MYR617.34</b>	<a href="#">Download statement and tax documents.</a>	▼

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# Amount spent in our Google Ads campaigns annually

Previous activity			2021
December 2021	Net cost MYR641.18	Payments MYR649.34	<a href="#">Download statement and tax documents.</a>
November 2021	Net cost MYR643.62	Payments MYR684.00	<a href="#">Download statement and tax documents.</a>
October 2021	Net cost MYR1,211.28	Payments MYR1,190.43	<a href="#">Download statement and tax documents.</a>
September 2021	Net cost MYR575.32	Payments MYR598.54	<a href="#">Download statement and tax documents.</a>
August 2021	Net cost MYR505.39	Payments MYR468.56	<a href="#">Download statement and tax documents.</a>
July 2021	Net cost MYR333.38	Payments MYR335.40	<a href="#">Download statement and tax documents.</a>
June 2021	Net cost MYR616.98	Payments MYR620.94	<a href="#">Download statement and tax documents.</a>
May 2021	Net cost MYR441.88	Payments MYR429.57	<a href="#">Download statement and tax documents.</a>
April 2021	Net cost MYR805.97	Payments MYR830.79	<a href="#">Download statement and tax documents.</a>
March 2021	Net cost MYR502.57	Payments MYR465.06	<a href="#">Download statement and tax documents.</a>
February 2021	Net cost MYR576.39	Payments MYR635.67	<a href="#">Download statement and tax documents.</a>

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# Amount spent in our **Google Ads** campaigns annually

Previous activity			2020
December 2020	Net cost <b>MYR619.97</b>	Payments <b>MYR578.60</b>	<a href="#">Download statement and tax documents.</a>
November 2020	Net cost <b>MYR1,100.58</b>	Payments <b>MYR1,163.92</b>	<a href="#">Download statement and tax documents.</a>
October 2020	Net cost <b>MYR1,196.18</b>	Payments <b>MYR1,130.22</b>	<a href="#">Download statement and tax documents.</a>
September 2020	Net cost <b>MYR891.47</b>	Payments <b>MYR915.73</b>	<a href="#">Download statement and tax documents.</a>
August 2020	Net cost <b>MYR1,045.39</b>	Payments <b>MYR1,010.75</b>	<a href="#">Download statement and tax documents.</a>
July 2020	Net cost <b>MYR119.12</b>	Payments <b>MYR101.79</b>	<a href="#">Download statement and tax documents.</a>
June 2020	Net cost <b>MYR585.30</b>	Payments <b>MYR604.18</b>	<a href="#">Download statement and tax documents.</a>
May 2020	Net cost <b>MYR382.88</b>	Payments <b>MYR364.00</b>	<a href="#">Download statement and tax documents.</a>
April 2020	Net cost <b>MYR0.00</b>	Payments <b>MYR350.07</b>	<a href="#">Download statement and tax documents.</a>
March 2020	Net cost <b>MYR413.16</b>	Payments <b>MYR699.99</b>	<a href="#">Download statement and tax documents.</a>
February 2020	Net cost <b>MYR636.90</b>	Payments <b>MYR0.00</b>	<a href="#">Download statement and tax documents.</a>

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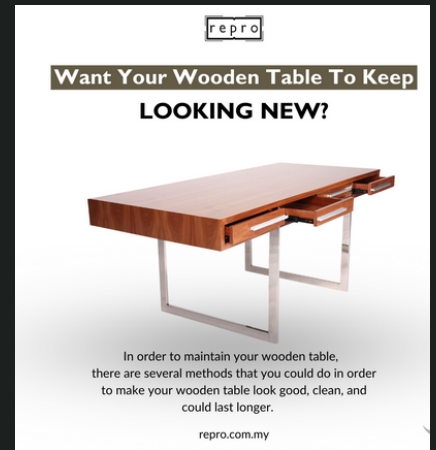
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# Our Clients Ads Designs Copy

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# Our Clients Ads Designs Copy



# Our Packages

## Image Design

Image design for social media posting or ads -  
**10\$/image**

## Video Editing

- Less than 1 minute **50\$**
- Less than 2 minute **100\$**
- Less than 5 minute **150\$**
- Greater than 5 minute custom pricing



# Our Packages

## Facebook Ads / Instagram Ads

- Account setup
- Competitor analysis
- Create sales funnels
- Create campaign
- Audit campaign
- Re-targeting
- Setup FB pixels and custom website tracking

## Pricing

- Ads spends less than 2000\$
- Our charges **\$500**
- Ads spends between 2k - 5k
- Our charges **\$800**
- Ads spends more than \$5000
- Custom Pricing

# Our Packages

## Google Ads / YouTube Ads

- Account setup
- Competitor analysis
- Finding Keywords
- Create campaign
- Audit campaign
- Setup Google Ads campaign tracking

## Pricing

- Account Setup - \$200
- Ads spends between less than \$2000
- Our charges \$500
- Ads spends more than \$2000
- Custom Pricing

# Our Packages

## **Social Media Manager, Package - 01 \$200/Month**

- Write captions
- Find popular hashtags
- 1 posting a day in all social media such as Facebook, Instagram, LinkedIn, twitter etc.
- Share posting in 5 groups

## **Social Media Manager, Package - 02 \$350/Month**

- Write captions
- Find popular hashtags
- 2 posting a day in all social media such as Facebook, Instagram, LinkedIn, twitter etc.
- Share posting in 10 groups
- Increase Instagram followers

# Full Packages

- 20 image editing
- 5 less than 2 videos
- Facebook/Instagram ads less than \$2k Ads spends
- Google Ads/YouTube Ads less than \$2k Ads spends
- Social Media Management

~~\$1750/Month~~

**\$1200/Month**

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# WHY CHOOSE **SOFTFY**

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**Lower than Market Price**



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Link: <https://calendar.app.google/cuEtxjN1vkuuEnr57>



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